BTEC Business

Exam board and specification: Pearson BTEC Level 3 National Extended Certificate in 601/7159/5)

What you need to study this course: Grade 5 in GCSE English and Maths

Why you should consider this course

Business will give you insight into the global economy. Business touches every aspect of our lives from the products we consume daily to the infrastructure of international trade.

What you will study

Year 12: Unit 1 Exploring Business, Unit 2 Developing a Marketing Campaign and Unit 3 Personal and Business Finance

Year 13: Unit 2 and Unit 3 and Unit 8 Recruitment and Selection Process

How you will be assessed:

Exam Papers:

Unit 2 Developing a Marketing Campaign (Part A - 2 hours research and Part B - 3 hours write-up) – 70 marks

Unit 3 Personal and Business Finance – Written exam, 2 hours – 80 marks

Unit 3 exam will assess you on:

Short and long answer questions, extended response questions and calculations

Unit 1 Exploring Business – internally assessed coursework , moderated by Pearson

Unit 8 Recruitment and Selection Process – internally assessed coursework, moderated by Pearson

Where can it take you?

The top 5-degree courses taken by students who have the qualification are Business Management, Economics, Finance, Marketing, and International Relations. There is also a wealth of degree apprenticeships on offer, that are based in Business and Administration.

Studying A-level Business gives you all sorts of exciting career options, including:

- Business Analyst
- Project Manager
- Marketing Executive
- Financial or Management Consultant
- Entrepreneur/Start-up Founder
- Human Resources Manager
- Supply Chain Manager

BTEC Business Alumni Destinations: