A Level Media Studies

Exam board and specification: Eduqas A680

What you need to study this course: Grade 6 in English Language or Literature

Why you should consider this course:

This course considers a wide range of media, from news to music videos, sharpening your critical skills, teaching you how to analyse the messages and images that surround you online, on screens, and in print. It also teaches you practical skills, like Photoshop. You will design magazine covers and websites.

What you will study

Year 12: Media theorists + Set products including a podcast, two contrasting music videos, two contrasting tv dramas, adverts and magazines from the 1950s, video games. You will also learn how to use Photoshop and start your coursework, designing magazine covers and websites.

Year 13: Media theorists + Set products, including newspapers, online vlogs and online magazines + completion of coursework

How you will be assessed:

Exam Papers:

Paper 1: 2hr 15 mins Unseen audio-visual + unseen print question + set products Y12 content (35% of total marks)

Paper 2: 2hr 30 mins Year 13 content, written exam (35% of total marks)

Component 3: NEA coursework Designing Magazine covers, writing feature articles, designing branded websites + audio visual content (30% of total mark)

All exams will assess you on:

Short and long answer questions, extended response questions + theoretical analysis of unseen and set products.

Where can it take you?

Studying A-level Media Studies opens up all sorts of opportunities, including:

- Journalism
- Publishing
- Advertising
- Marketing
- Content creation
- Broadcasting
- Other media industry jobs such as production, distribution etc.

A Level Media Alumni Destinations:

University of Sheffield – Creative Writing

University of York – Media and International Journalism

University of Bristol – English Literature