

## CURRICULUM OVERVIEW: KS5 BTEC Business

Exam board: Pearson BTEC Level 3

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	Year 12	Year 13
<b>Autumn term</b>	Unit 1 – Exploring Business (Part 1) Unit 3 – Personal and Business Finance Unit 2 – Developing a Marketing Campaign	<ul style="list-style-type: none"> <li>Unit 3 Introduction to Marketing</li> <li>Unit 4 Business Communication (Part 1)</li> </ul>
<b>Spring term</b>	Unit 1 – Exploring Business (Part 1) Unit 3 – Personal and Business Finance Unit 2 – Developing a Marketing Campaign	<ul style="list-style-type: none"> <li>Unit 4 Business Communication (Part 1)</li> <li>Unit 13 Recruitment and Selection in Business (Part 1)</li> <li>Unit 19 Developing a Team in Business (Part 1)</li> </ul>
<b>Summer term</b>	<ul style="list-style-type: none"> <li>Revision (preparation for BTEC unit 3 external exam and unit 2 externally assessed task)</li> <li>External exams</li> <li>Unit 1 – Exploring Business (Part 2)</li> </ul>	<ul style="list-style-type: none"> <li>Unit 13 Recruitment and Selection in Business (Part 2)</li> <li>Unit 19 Developing a Team in Business (Part 2)</li> </ul>
<b>Assessment</b>	<ul style="list-style-type: none"> <li>Students sit 1 x 2 hours exam covering Unit 3 content and research and write up tasks for Unit 2 in January and May/June. These are externally assessed and results are received in March for January series and in August for May/June series.</li> <li>Students are assessed throughout the year internally (please see the school assessment calendar for more information).</li> </ul>	<ul style="list-style-type: none"> <li>Students complete their coursework evidence which is internally assessed and externally moderated and results are received in July/August.</li> <li>Students are assessed throughout the year internally (please see school assessment calendar for more information).</li> </ul>